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| --- | --- | --- | --- |
| Date | Informant | Record’s form | Lengths (mins) |
| 18/02/2021 | Participation in the meeting of the entrepreneur’s association in which the winery is involved. | Note | 60 |
| 27/07/2021 | CEO of the winery | Notes | 95 |
| 31/08/2021 | CEO of the winery | Audio | 20 |
| 15/06/2022 | CEO of the winery | Audio and notes | 45 |
| 18/07/2022 | CEO of the winery | Audio and notes | 18 |
| 03/11/2022 | Participation in the meeting of the entrepreneur’s association in which the winery is involved. | Audio and notes | 58 |
| 12/12/2022 | CEO of the winery | Audio and notes | 30 |
| 13/12/2022 | CEO of the web agency | Audio and notes | 40 |
| 18/01/2023 | CEO of the e-commerce platform | Audio and notes | 37 |
| 18/01/2023 | CEO of the winery | Audio and notes | 5 |
| 19/01/2023 | CEO of the e-commerce platform | Audio and notes | 38 |
| 20/01/2023 | CEO of the winery | Audio and notes | 33 |

Tab. 1. An overview of the data collected (Source: our elaboration).