**Images**

**Figure 1**

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Figure 1 Word Cloud of the Most Frequent Words in policy texts mentioning the importance of the enhancement of the tourist experience through digital local cultural heritage content

**Figure 2**

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Figure 2 Word Cloud of the Most Frequent Words in policy texts mentioning the importance of the Digital preservation of the local cultural heritage

**Figure 3**



Figure 3 Word Cloud of the Most Frequent Words in policy texts mentioning the importance of the participation in cultural heritage in the digital space

**Figure 4**



Figure 4 Timeline with documents published by the European Union considering the application of digital technologies to cultural heritage for local development