Figure 1. Communication flows Visitors-Territory-Festival.

Graph 1. Movement of tourists arrivals in accommodation establishments by type of accommodation and customer residence - Years 2020-2015.

Source: Regional Tourist Observatory.

Graph 2. Movement of tourists presences in accommodation establishments by type of accommodation, customer residence and municipality of destination - years 2015-2020.

Source: Regional Tourist Observatory.

Graph 3. Italian tourist movement in Taormina in 2019.

Source: Regional Tourist Observatory.

Graph 4. Foreign tourist movement by nationality in Taormina in 2019.

Source: Regional Tourist Observatory.